

# Institute of Professional Education and Research

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**“The function of education is to teach one to think intensively and to think critically. Intelligence plus character – that is the goal of true education” – Martin Luther King**

## IPER MBA

### Alumni Newsletter 2023 (Summer Edition)

## This Edition

IPER works with a motto the “Learning in Action”. IPER Bhopal is one of the most prominent management institutions in central India. The establishment completed its 27 glorious years in 2023.

This edition of the newsletter covers the event of the IPER MBA from 1<sup>st</sup> Jan 2023 to 30<sup>th</sup> June 2023. All the various activities that IPER is offering to its current batch beyond curricular scholarly activities and training programmes, to bridge the gap between academia and industry will help the current batch polish their skills and gain knowledge on various field as well as make an impact that IPERians have made throughout their journey of 25 years. This newsletter will cater the alumni to give them a glimpse of how IPER is changing with time, growing with its students and emerging as one of best institution in M.P. as well as India.



## WWF Product Launch Simulation Activity

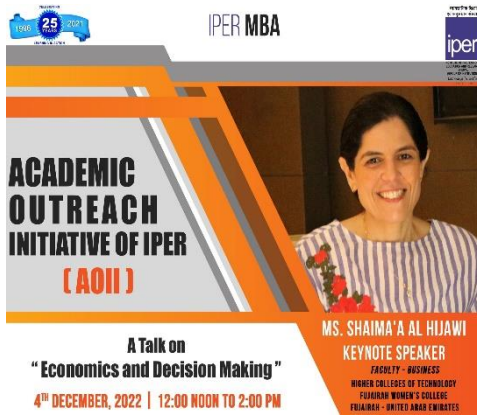
IPER's WWF saw fierce competition as teams presented product launch ideas with passion and enthusiasm. Students applied theoretical knowledge to real-world scenarios and got a taste of launching a product in a competitive market. It featured product categories like Honey, Millet-based Products, Herbal Juice, Fortified Milk, Packaged Paneer, Natural Cleaning Product, Air Freshener, and Pet Food, offering practical marketing experience and fostering critical thinking in students.

## Workshops

IPER MBA is keen on providing its students with hands on learning experience through various workshops which are conducted by some of the most experienced professionals in their respective fields, including Digital marketing, Data Science, Excel for managers, Digital footprints.



“The true value of education lies not in the accumulation of degrees & certificates, but in the transformation of individuals into informed compassionate & empowered citizens.” ~ Jane Do



## Academic Outreach Initiative of IPER

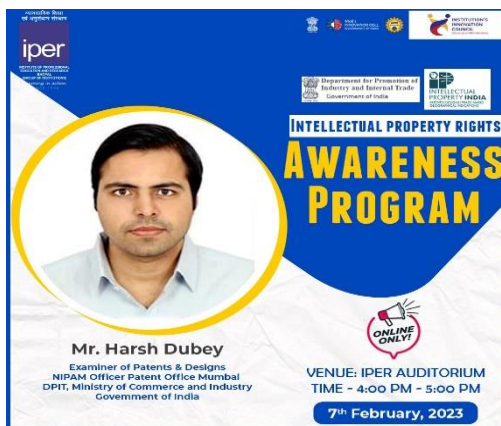
IPER-MBA organized an AOII session which provides a great learning opportunity for those who wants to build their careers in the management. It gave our students a vast exposure on topics like Accounting for managers and Quantitative techniques. We have eminent spokespersons from IIM Ahmedabad and IIFM.

## Startup talk on Innovation by Yogesh Dung

IPER-MBA hosted Mr. Yogesh Dang, Founder and CEO of Nakhrali.com, who delivered an inspiring session on "Innovation to Start Up Journey" to ignite entrepreneurial passion among students, discussing his entrepreneurial journey and key factors for success.



“Learning is like a tree, it's roots reaching deep into the soil of curiosity, it's branches spreading wide with knowledge, and it's fruits reep the intellect, character & Society ~Mary Johnson



## Awareness Program on Intellectual Property Rights

IPER-MBA Incubation Centre organized an awareness program on Intellectual Property Rights featuring Mr. Harsh Dubey from the Patent Office, DPIT, Ministry of Commerce and Industry, Govt. of India, with over 300 students participating online and offline.

**“In the classroom we plant the seeds of knowledge, In the hearts and minds of our students, those seeds grow into forests of wisdom, shaping the future.”~ Prof. A Thompson**

## Cooperative Awareness Program

IPER-MBA students engaged in a Cooperative Awareness Program led by Institute of Cooperative Management, Ministry of Co-Operation, Govt. of India, with Dr. Amit Mudgal inspiring over 100 students to explore entrepreneurial opportunities in cooperatives through Indian examples.



## Formation of Student's Placement Council-



On 27<sup>th</sup> April 2023 IPER MBA selected 23 highly enthusiastic students of batch 2022-2024 for the formation of Student's Placement Council. This Council will bridge the gap between Student and Career Center during the Placement process and other related works and will work hard to fulfill their responsibilities.

**“Education is the anchor that keeps us grounded in a constantly changing world, yet it's also the wind that propels us forward into uncharted territory of understanding.”  
~ James Anderson**

## CII & IPER- Collaborative for Betterment

IPER Group of Institutions along with CII's ambitious endeavor Young Indians (Yi) for the first time formed a Council of students. After this council formation several events were conducted and in some events like Row Your Own Boat IPER became Champion. Iperians have also worked as volunteer in some of the CII YUVA events.



**“The classroom is a canvas where the colors of curiosity, the strokes of knowledge and the creative imagination of the students come together to create masterpieces.” ~ Dr. Linda Turner**

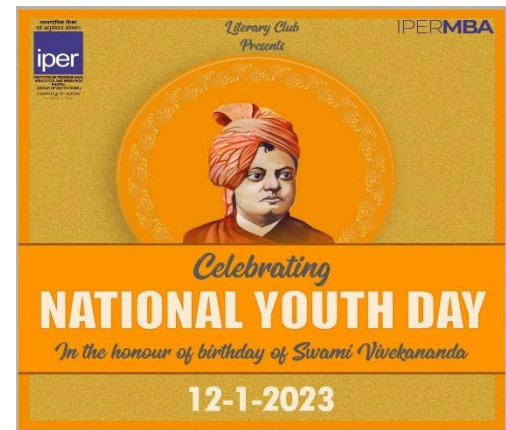


## Cultural fest “TARANG”

The Art and Culture Club of the IPER-MBA hosted the cultural extravaganza "Tarang". The massive event offered the students a chance to take part in fashion show, dance competition, singing competition, stand-up comedy, and many other activities. It makes sure that the students have plenty of opportunities to indulge in their passions and pastimes and to socialize and have fun together.

## National Youth Day (Literature Club Event)

The event was organized with the theme of "Management Learnings from Swami Vivekananda Life". Students participated in poster making, skit, and elocution competitions and performed phenomenally in all the activities. Winners were awarded books. The winners of various competitions were given Books as prized gifts which will be remembered by them for the rest of their lives.



**“Education is the master key that unlocks the doors to opportunities. It empowers us to explore uncharted territories and write our own stories of success.” ~ James Collins**

## Sports Day



The event was organized by the Health and Wellness Club of IPER-MBA. Students participated in various activities like athletics, kho-kho, volleyball, and cricket. The event was a great success and showcased the grit, willpower, and sportsmanship of the students.

## Summer Internship Program

**“Learning is the process of sculpting our hearts and minds. It's about chiseling away the ignorance to reveal the beauty of enlightenment within each of us.”  
~ Lisa Rodriguez**

IPER's Summer Internship Program offers the students an important opportunity to work with professionals in their respective field and to apply the theoretical knowledge into practical work and gain knowledge about actual work outside the campus. Many reputed companies who are market leader in their respective field select IPERians for their SIPs. As we say & statics shows “learning in Action” is in DNA of IPERians.



**“Life's journey is not a straight line, it's a winding path with unexpected twists and turns. Embrace the detours, for they often lead to the most breathtaking vistas and profound discoveries.”**



**Institute of Professional Education and Research  
“Learning In Action”**